



## Dear Amy,

We would like to thank you for your support this year. Without this, our vital work supporting vulnerable children and families in South London and East Surrey would not be possible.

Our staff, volunteers and supporters have been especially busy over the last few weeks to ensure that the children and families we work with have the very best Christmas possible. Our Toy Choosing events in Bromley and East Surrey are designed to give parents the dignity to select the most appropriate gift for their child. In other centres, our supporters donate vouchers from major supermarkets and these enable our families to choose the items they need but can't afford, such as fresh foods, cleaning materials and toiletries.

This has been a year packed full of progression and new initiatives. In 2017 we have:

- Helped 238 families with individual and personalised practical and emotional support
- Supported a further 916 families through groups, programmes and activities
- Launched our Emotional Mental Health & Well-being Project for young people in London
- Provided a wonderful new Children's Garden at our East Surrey Centre in Redhill

- Raised funding from the BBC Children In Need Appeal to support young people in Greenwich
- Launched our first crowdfunding campaign - find out more & support at [crowdfunder.co.uk/supportwelcare](http://crowdfunder.co.uk/supportwelcare)

We are looking ahead to what 2018 will bring, especially re-launching our services on the Nightingale Estate in the borough of Greenwich, enabling us to reach more vulnerable children and families. This is an area of enormous need and the ward where our centre is based has one of the highest incidence of domestic violence and abuse in London.

This Christmas, we are running our crowdfunding campaign, an exciting new initiative for Welcare. The goal is to raise £29,000 for Family Support Worker to cover our services across South East London. ***A huge thank you goes out to those who have already given towards our crowdfunding appeal and shared the link - we have so far raised an amazing £5,320*** If we can raise another £10,000 we could be eligible for matched funding from Santander - can you help us achieve this by donating or spreading the word?

Just 100 amazing donors gifting £100 towards our work with vulnerable families this Christmas season by **5th January 2018** would enable us to achieve that. We understand it is not always possible to give, so if you are able to share the link with your friends, family, colleagues or neighbours, Facebook & Twitter followers.....we would be so grateful!

*Thank you all for your help, donations and support throughout the year to make all our work, activities and group work programmes possible*


We wish you all a Merry Christmas and a happy and healthy 2018 from everyone at Welcare

Best wishes,



Anna Khan  
Chief Executive

**[Click here if you would like to gift a crowdfunding donation & make a difference for children & families this Christmas season](#)**

Donate today 

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Key Dates

**End of Crowdfunding Appeal**  
5th Jan 2018

**Lent**  
14th Feb - 29th Mar 2018

**Mothering Sunday**  
11th March 2018

**International Children's Day**  
1st June 2018

**Vitality British  
London 10k Run**  
15th July 2018



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**Connect With Us**



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**[welcare.org](http://welcare.org)**

*Welcare is a family-focused charity based on Christian values that is dedicated to help children and families overcome challenges in their lives and build towards a better future work across South London, Bromley and East Surrey.*



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